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www.vanruysdael.com

Registration number at The Hague, Chamber of Commerce: 63903024

**We respect your privacy and private life, but sometimes we need your Personal Data. In this privacy policy, we explain which data we use and how we save, protect and process these data.**

## **article 1: Are you under the age of sixteen**

- I. If you are younger than sixteen years old, you cannot use our Website, without the permission of your parents or legal guardian.

## **article 2 : Personal Data**

- I. To offer our Website, we process Personal Data and Non Personal Data. "Personal Data" means any information relating to an identified or identifiable natural person as defined in the Relevant Legislation. "Non- Personal Data" is information that is anonymous, aggregate, de-identified, or otherwise does not reveal your identity.

## **article 3 : Lawful basis**

- I. We can collect and process your data at various moments, for example when you visit our Website, create an account via our Website for example for making a purchase, use our Services or when you contact us. The lawful basis for our processing can be:
  - A. The necessity to carry out the agreement between you and us.
  - B. Compliance with legal obligations,
  - C. Your consent,
  - D. Our legitimate interests or the legitimate interests of a third party,
  - E. A legal requirement to share Personal Data.

## **article 4 :What data do we collect and process and how do we use your data?**

- I. When you use our Platform, we need the following contact data. We need these data for your interactions with Van Ruysdael via digital/electronic tools such as e-mail or telephone; for example to process your order efficiently and correctly, to improve our services, for marketing purposes, and for any other business/commercial purposes:
  - A. Your name
  - B. Your address
  - C. Your residence
  - D. Your phone number
  - E. Your e-mail address
  - F. Your IP-address

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- G. Your payment details
- H. Your shipping address
- I. Your username and password
- J. Your order number

2. For some orders (for example, for our B2B partners) we also need:

- A. Company name
- B. Date of birth
- C. IBAN number

3. We may also collect and process the following Non-Personal Data if you use our Platform:

- A. The type of your browser
- B. The operating system that you use
- C. The internet service provider
- D. Website behaviour

## article 5 : Newsletter

1. Van Ruysdael offers newsletters. That way, you are fully informed of (discount) offers and other news. We use a double opt-in system to be sure of your permission. This means that you verify your permission for any new confirmation. We ask you for this verification via an e-mail that we send to the address you have given us. Every time we send you a newsletter you have the possibility to unsubscribe from the newsletter.

## article 6: Security

- 1. We observe reasonable procedures to prevent unauthorised access to, and the misuse of, Personal Data.
- 2. We use appropriate business systems and procedures to protect and safeguard the Personal Data you give us. We also use security procedures and technical and physical restrictions for accessing and using the Personal Data on our servers. Only authorized personnel are permitted to access Personal Data in the course of their work.

## article 7 : How long do we store your Personal Data?

1. We will not retain your Personal Data longer than is legally allowed, and only as long as is necessary to enable you to use our Platform, including maintaining the online user account (if created), to comply with applicable laws, resolve disputes with any parties and otherwise as necessary to allow us to conduct our business, including to detect and prevent fraud or other illegal activities. All Personal Data we retain will be subject to this Privacy Policy.

## article 8 : Links

1. You may find advertising or other content on our Website that link to other websites. We do not control the content on these websites and are not responsible for the content or the privacy protection of these websites. We advise you to read the privacy policies of those websites.

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## article 9 :Your rights under GDPR

- I. You have the following rights:
  - A. You may request access to the Personal Data we process about you;
  - B. You may request us to correct, update, shield or delete your personal information in our records;
  - C. You may request a copy of the Personal Data we have processed about you. We can - on your request - send this copy to another party, so you don't have to send the Personal Data yourself;
  - D. You may file a complaint against processing your Personal Data;
  - E. You may file a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) if you are under the impression that we process your data unlawfully;
  - F. You may always withdraw your consent to process your Personal Data. In that case, we will no longer process your Personal Data for the purpose for which consent is necessary.
  - G. Should you have further questions regarding this privacy policy, please contact us via the information below.